

# Sponsorship Opportunity



*A musical night with Divas and Queen's in support of Marquee's inclusive teen and children's theatre programs*

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Oct. 15, 2022

Cocktails at 6pm

District 28, 28 Logan Ave,  
Toronto, ON M4M 2M8



# Who we are

Marquee Theatrical Productions was founded in 2003 by its current Executive Director, Sheryl Thomas. We are an award-winning, registered charitable, community theatre group and performing arts school, located in Aurora, Ontario.

Our goal is to inspire excellence, motivate learning, uplift the human spirit, build confidence and spark a lifelong appreciation for the arts. By helping children develop their artistic talents and coaching them to strive for excellence, we teach them how to achieve – in the performing arts, in school, and ultimately in life.

Marquee Theatrical Productions strives to provide an inclusive environment that meets the needs of all children. We believe in the interconnection of physical, mental, social and emotional health and work hard to provide an environment that promotes holistic health and wellness.



Marquee's Mission is to teach and promote positive and valuable life skills in the lives of the children in our community through our musical theatre based educational programs.





# Why support this event?

There is perhaps no tool more powerful than theatre to reach children. It taps into the instinct with which they are born. The instinct to explore by pretending – the instinct that, unfortunately, all too often is attacked by a world that pushes them to focus more on how they measure up than on who they truly are and can be.



## A Marquee Sponsorship Will:

- Support less-fortunate children by funding their tuition fees to educational programs at Marquee
- Provide you with a fantastic marketing package and high impact exposure.
- Provide you with exposure as a supporter of a well-known community theatre group to an audience of high-earning families and art patrons
- show that your brand is positive, socially responsible, and supportive of the LGBTQ2S+ community.
- Demonstrate Marquee's endorsement of your company to our brand-loyal audience

## What Musical Theatre Teaches

- Improves oral communication skills
- Gives an opportunity to express oneself
- Increases self confidence
- Helps develop the ability to think critically and build problem solving abilities
- Encourages cooperation with others in achieving a joint goal
- Time-management skills
- Helps develop sensitivity and understanding of the feelings of others
- Fosters peer acceptance and self-worth
- Teaches inclusivity
- Motivation and commitment
- Acceptance of disappointment--and ability to bounce back....and so much more





# Sponsorship Levels

*Title Sponsor*  
\$10,000



- LIMITED TO ONE SPONSOR ONLY
- Named as the title sponsor of the event on all literature
- Recognition as Title Sponsor on all Event Signage
- Website promotion on home page and bio on website event page as title sponsor
- Social Media branding across all channels, including boosted media as title sponsor - 50,000 estimated impressions
- Logo on Marquee newsletter for 12 months, minimum 32,200 impressions
- Custom email broadcasts sent out to our newsletter list (one before and one after the event)
- Opportunity to introduce the emcee
- Two page insert in event program
- Thanked by emcee Andrew Pike as the title sponsor
- Access to our marketing material to promote your title sponsorship of the event
- 8 dinner tickets (price per ticket \$200) or a charitable tax receipt of \$1600





**Gold -VIP Seating  
Sponsorship \$6,500**  
(2 available)

**Silver Sponsorship  
\$5,000**  
(3 available)

**Bronze Sponsorship  
\$2,500**  
(Unlimited)

**All sponsorsin \$2500+ have opportunity to purchase additional dinner tickets at a 15% discount (Reg. price \$200 each) and include dinner, a professional drag show, and access to open bar.**

## MORE GREAT OPPORTUNITIES



### **Sponsor a Table**

Send a gift to less-fortunate adults who would love to attend but can't afford to buy a ticket



### **Entertainment Sponsor**

Sponsor the cost to hire our amazing Drag Queens



### **Swag Bag Sponsor**

Who doesn't like to receive a gift of fun "stuff"? Allow us to fill a gift bag for each attendee on your behalf



### **Music/DJ Sponsor**

What's a party without music? How can the Drag queens perform without it? Will you be our music sponsor?



### **Team Sponsor (unlimited)**

Choose to sponsor this event just because you support our cause (inclusivity/youth and education through the arts)

**All sponsors \$500-\$1600 will be promoted with your logo on Marquee's Website linked to your website for a 4 month period, a public thank you published in local media and all our social media platforms as well as a visual board at the event listing your contribution**



# PACKAGE BENEFITS OVERVIEW

*What your chosen sponsorship package includes*

PLAN OPTIONS	TITLE \$10,000	VIP-GOLD \$7500	SILVER \$5000	BRONZE \$2500
Branding across all social media channels 350,000 reach/post x 3 platforms	✓	✓	✓	1 post/platform
Recognition to our 2600 email members- includes logo with link in all emails about event	✓	✓	✓	✓
Your logo with links to your website on all promotional emails sent about the event	✓	✓	✓	✓
Your bio on our website event page - 9000 estimated impressions	✓	✓	✓	✓
Access to our marketing material	✓	✓	✓	✓
Event dinner tickets OR charitable tax receipt	8 tkts or \$1600	6 tkts or \$1200	4 tkts or \$800	2 tkts or \$400
15% discount on additional dinner tickets	✓	✓	✓	✓
Advertising in Event Program	2 Full pgs	1 Full pg	1/2 pg	1/4 pg
Branded boosted social media (total of 350,000 estimated impressions)	✓	✓	✓	
Event signage recognition	✓	✓	✓	
large logo with link on newsletters/emails about the event	✓	✓	✓	
Logo on all Marquee newsletters for 12 months, minimum 31,200 impressions	✓	✓	✓	
Recognition by our emcee Andrew Pike at the event	✓	✓	✓	
Promotion of your company on a shared email broadcast to Marquee patrons		✓	✓	
Specialty drink named after them.		✓		
Stage side VIP seating		✓		
Named as the title sponsor of the event on all literature	✓			
Recognition as Title Sponsor on all Event Signage	✓			
Website promotion on home page	✓			
Custom email broadcasts sent out to our newsletter list (one before and after event)	✓			
Opportunity to introduce the emcee	✓			
Thanked by emcee Andrew Pike as the title sponsor	✓			



A group of diverse young people, including a girl with a headband and a boy with a braid, are shown in profile, looking towards the right. They are all wearing blue t-shirts and appear to be part of a group or choir. The background is a plain, light-colored wall.

**Your sponsorship allows us to provide:  
an inclusive, safe, learning environment  
building confident, future leaders by  
empowering them with important life  
skills through the magic of theatre arts.**





for considering a partnership with  
**MARQUEE!**

Questions?

Call us - 905-713-1040

Email us - [info@marqueetp.com](mailto:info@marqueetp.com)

or connect with us on social media (marqueetp)



[www.marqueetp.com](http://www.marqueetp.com)

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