

**MARQUEE**  
theatrical productions

Shine

**Beyond The Stage**

**Sponsorship Package**

*In support of Marquee's inclusive, life changing, and educational youth theatre programs*

*Registered Charity #876749300RR0001*

# Who we are

Marquee Theatrical Productions is an award-winning community theatre group and performing arts school. We are located in Aurora Ontario, where we have operated since our founding in 2003.

Our goal is to inspire excellence, motivate learning, uplift the human spirit, build confidence, and spark a lifelong appreciation for the arts. By helping children develop their artistic talents and coaching them to strive for excellence, we teach them how to achieve – in the performing arts, in school, and ultimately in life.

Marquee Theatrical Productions strives to provide an inclusive environment that meets the needs of all children. We believe in the interconnection of physical, mental, social and emotional growth. We work hard to provide an environment that promotes holistic health and wellness.



Marquee's Mission is to teach and promote positive and valuable life skills in the lives of the children in our community through our Musical Theatre and Drama based educational programs.

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# Why support this event?

Your sponsorship allows us to provide an inclusive, safe learning environment. It enables the youth in our programs to grow in confidence. It helps us empower them with important live skills. Theatre is magic.



## Your Marquee Sponsorship

- Supports children with financial barriers by providing funding to their tuition fees for educational programs at Marquee
- Provides you with a fantastic marketing package and high impact exposure.
- Provides you with exposure as a supporter of a well-known community theatre group to an audience of high-earning families and art patrons
- Shows that your brand is positive, socially responsible, and supportive of the LGBTQ2S+ community.
- Demonstrates Marquee's endorsement of your company to our brand-loyal audience

## What Theatre Teaches

- Communication skills
- Effective self-expression
- Self confidence and trust in others
- Critical thinking and problem solving abilities
- Cooperation
- Time-management skills
- Emotional intelligence, and empathy in understanding of the feelings of others
- Fosters peer acceptance and self-worth
- The value of inclusivity
- Motivation and commitment
- Resilience and the ability to bounce back....and so much more



# Sponsorship Levels

**TITLE Sponsor**  
\$10,000



One Available

**GOLD Sponsor**

**Sponsorship**  
**\$7500**

Two Available

**SILVER Sponsor**

**Sponsorship**  
**\$5,000**

Three Available

**BRONZE Sponsor**

**Sponsorship**  
**\$2500**

Four Available

All sponsors in \$2500+ have opportunity to purchase additional event tickets at a 10% discount (reg. price \$125 each)

## MORE GREAT OPPORTUNITIES



### Signature Drink Sponsor (1 available)

Want to sponsor the Bend and Snap Cocktail?  
Signage at the bar and bar ticket table



### Food Sponsor (6 available)

Are you a foodie?  
Support the cost of the food for this event



### Swag Bag Sponsor (4 available)

Everyone LOVES free "stuff". Allow us to fill a gift bag for each attendee on your behalf - bag will be labelled with your logo stating "compliments of..."



### Team Sponsor (unlimited)

Choose to sponsor this event just because you support our cause (inclusivity, youth, and education through the arts)

All sponsors \$500-\$1600 will be promoted with your logo on Marquee's Website linked to your website for a 4 month period, a public thank you published in local media and all our social media platforms as well as a visual board at the event listing your contribution

# PACKAGE BENEFITS OVERVIEW

*What your chosen sponsorship package includes*

PLAN OPTIONS	TITLE \$10,000	VIP-GOLD \$7500	SILVER \$5000	BRONZE \$2500
Branding across all social media channels 350,000 reach/post x 3 platforms	✓	✓	✓	1 post/platform
Recognition to our 2600 email members- includes logo with link in all emails about event	✓	✓	✓	✓
Your logo with links to your website on all promotional emails sent about the event	✓	✓	✓	✓
Level recognition on slideshow pre-show for full run of the show	✓	✓	✓	✓
Access to our marketing material	✓	✓	✓	✓
Event tickets OR charitable tax receipt	8 tkts or \$1000	6 tkts or \$750	4 tkts or \$500	2 tkts or \$250
10% discount on additional event tickets	✓	✓	✓	✓
Advertising in event program	2 Full pgs	1 Full pg	1/2 pg	1/4 pg
Branded boosted social media (total of 350,000 estimated impressions)	✓	✓	✓	
Live recognition during event pre-show announcement	✓	✓	✓	
Large logo with link on newsletters/emails about the event	✓	✓	✓	
Logo on all Marquee newsletters for 12 months, minimum 31,200 impressions	✓	✓		
Half-price discount on advertising space in house programs throughout the season	✓	✓	✓	✓
Promotion of your company on a shared email broadcast to Marquee patrons	✓	✓	✓	
Product placement in the show	✓	✓		
Reserved VIP seating at event	✓	✓		
Opportunity to appear on stage in the show (small role most likely non-speaking but fun!)	✓			
Named as the title sponsor of the event on all literature	✓			
Recognition as Title Sponsor on all event signage	✓			
Website promotion on home page	✓			
Custom email broadcasts sent out to our newsletter list (one before and after event)	✓			
Backstage tour preshow for you and your guests to watch mic check, and take cast photo	✓			
Reserved parking spot (up to 2 cars) at event	✓			

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for considering a partnership with  
**MARQUEE!**

Questions?

Call us - 905-713-1040

Email us - [Sheryl.thomas@marqueetp.com](mailto:Sheryl.thomas@marqueetp.com)  
or connect with us on social media (marqueetp)



[www.marqueetp.com](http://www.marqueetp.com)

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